



The Direct Selling Association of Hong Kong Limited

A member of the World Federation of Direct Selling Associations

www.hkdsa.org.hk

P.O. Box No. 38182, Hing Fat Street Post Office, H.K.

GUIDELINE ON FILLING MEMBERSHIP APPLICATION FORM

Thanks for your interest of applying the Associate Membership of the Direct Selling Association of Hong Kong Limited (abbreviated as HKDSA).

1. Please fill in all the required fields of the Associate Membership Application Form.
2. Please read carefully each section and each clause and sign by an authorized staff of your company. The signature signifies your company's understanding of agreement to all the section and clause set out herein.
3. The Articles of Association of HKDSA (the "Articles") is available from the Company Search Mobile Service of Company Registry, HKSAR.

<https://www.mobile-cr.gov.hk/mob/index.jsp>

You may also make appointment to visit us for reading the Articles. No hardcopy will be provided to applicant company.

The Code of Conduct of HKDSA is available in the HKDSA web site.

<http://www.hkdsa.org.hk/englishvision/theassociation.html>.

4. The applicant company should engage a reputable solicitors' firm in HKSAR to examine the compensation plans and sales practices of the applicant company to ensure compliance with the laws of Hong Kong, including the Pyramid Schemes Prohibition Ordinance (Cap. 617 of the Laws of Hong Kong). The applicant company may be required to submit a legal opinion from a solicitors' firm in Hong Kong at its own costs confirming that the compensation plan and sales practices of the applicant company are not in breach of the Pyramid Schemes Prohibition Ordinance to the reasonable satisfaction of HKDSA.
5. The application will not be processed unless the Application Form is filled in completely, the associated documents/information are submitted, and the application fee is paid.
6. HKDSA may request to attend meetings of applicant company to observe the operation of your company for assessing the applicant company's eligibility for the membership.

Document Checklist

To apply for Associate Membership, please submit items (1) to (3) at the time of application:

1. Completed and signed application form.
2. Cheque to pay the Associate Member application fee, payable to The Direct Selling Association of Hong Kong Limited.
3. A photocopy of the Certificate of Incorporation of the applicant company.

Application company may be required to submit items (4) to (9) upon request by HKDSA.

4. Legal opinion from a solicitors' firm in Hong Kong confirming that the compensation plan and sales practices of the applicant company is not in breach of the Pyramid Schemes Prohibition Ordinance to the reasonable satisfaction of HKDSA.
5. Printed material on the background of the applicant company, business manual and compensation plan for distributors.
6. Product catalog and corresponding price list, and samples of products in the catalog.
7. Brochure and/or published information on various fees payable by new and existing distributors of the applicant company for the membership and distributorship.
8. Starter kit for distributors and include policies and procedures.
9. Any other information which supports the information as requested in the HKDSA Associate Member application Form.